



**THE VOICE OF MANITOBA'S
INDEPENDENT
DEALERS**

BOX 53023 RPO SOUTH ST. VITAL
WINNIPEG, MANITOBA R2N 3X2
PHONE: 204-254-1891 FAX: 204-254-4972
TOLL FREE: 1-877-38MUCDA
WEB SITES: www.mucda.mb.ca
Www.mucdasearches.com
www.carfind.ca

The Manitoba Used Car Dealers Association

Associate Membership

Associate Members are eligible for all group discount plans. In addition, Associate members receive

- ◆ One, one-quarter page in *Wheel Time*, the quarterly newsletter which reaches over 450 Manitoba dealers.
- ◆ Listing in the Association's roster.
- ◆ Listing on the Associations web site.
- ◆ Opportunities to advertise in *Wheel Time* and *AutoSearch*, the weekly broadcast inventory location service.
- ◆ Opportunities to promote their products and services through sponsorship of member meetings.
- ◆ Opportunities to meet Association Members on a relaxed casual basis at annual social events.
- ◆ The Association is committed to adding value to the Associate member status by providing opportunity for each Associate member to promote their business through regular contact with member dealers, employees and associated trades.

We believe it is good to have strong partners. In personal and professional relationships, we strive for a sharing of beliefs, goals, interests, and values. Joining forces with like-minded people can have a decidedly positive effect on our lives. Outlined in the following pages is information about the Manitoba Used Car Dealers Association, its goals and objectives. Our membership is made up of dealers who are committed to the betterment of their industry.

The Manitoba Used Car Dealers Association

Founded in 1991, the Manitoba Used Car Dealers Association began with a small group of dedicated dealers who shared common concerns about the future of the industry. Over the years the level of activity varied depending on issues to be addressed and the availability of volunteer time.

In 1996 the Association was asked to sit on the Dealers Licensing Standards Review Committee. This was an opportunity to actively participate in the regulatory process. Clearly, the time had come for the Association to establish itself as the voice of Manitoba's independent dealers.

Today, the collective voice of member dealers is being heard. We continue to strive for the improvement of the industry through identifying public agenda issues and contributing to the decision-making process.

At the same time we endeavor to enhance member services and obtain additional group discounts from our industry partners.

The day-to-day administration of the Association is performed by the Executive Director who reports to the Board of Directors. This board is made up of twelve member dealers who volunteer their time to meet monthly as well as participate on one or more committees to actively pursue the Association's goals.

The Manitoba Used Car Dealers Association

The Manitoba Used Car Dealers Association is dedicated to the enhancement and improvement of the automobile industry in Manitoba for the benefit of the Province's consumers through identifying public agenda issues affecting the industry and contributing to the decision-making process.

The MUCDA is in regular contact with the many Government Departments, Federal and Provincial, that affect dealers.

It maintains a close working relationship with Manitoba Public Insurance, which manages the industry

Liaison and coalitions with other automotive industry groups is an important activity in helping to ensure that the interests of the industry are advanced.

The MUCDA participates with ARM, ATA, CAA, MCTRA, MMDA, UCDA Ontario and others in joint approaches to both the Federal and Manitoba governments. Issues have included GST, Dealer Regulations, Vehicle Safety Standards, Curbsider studies, Dealer Licensing Standards Review Committee and many others.

The media have acknowledged the Association's role as the spokes group for the industry and the MUCDA is regularly contacted for the industry's perspective on issues.

Dealer education is of paramount importance to the Association and it's seen as the means of promoting a better, fairer marketplace for dealers and consumers.

Members are made aware of the rights and responsibilities of a dealer through meetings, newsletters and special publications that focus on key issues.

The Manitoba Used Car Dealers Association

The Association has developed a code of ethics for its members.

A trade association of registered used car sales organizations is organized to promote the continued growth and perpetuation of its members through the strengthening of their sales, marketing and management skills; to dramatize to the automotive industry, to customers and suppliers, the advantages to them of doing business through registered used car sales organizations.

To further these objectives and bring them within practical reach of its members, the association develops and maintains programs and activities designed to help them conduct their businesses in an ethical, efficient and productive manner. To implement these worthy goals, members of the Manitoba Used Car Dealers Association voluntarily subscribe to a code of ethics which urges them:

- To encourage free enterprise and unselfish service to the public and to the industry.
- To strive continually to promote the image of the industry; in the local community and on regional and provincial levels.
- To make the greatest contribution possible to the safety and welfare of the public in the purchase of the industry's products and services,
- To support all efforts to improve the industry's products and services.
- To advertise and sell the merits of the industry's products and services; and to refrain from attacking unfairly the products, services or methods of doing business of others.
- To reveal all material facts and to refrain from the use of misleading advertising or innuendo in advertising and selling, to ensure that products or services are fully understood by the consuming public.
- To fulfill promptly and completely all contractual obligations and to process justifiable claims without hesitation or delay.

The Manitoba Used Car Dealers Association

The Association has set up the following committee structure for its operation.

COMMITTEES...

- ◆ Government Liaison
 - ◆ Industry Liaison
 - ◆ Management & Audit
 - ◆ Member Services
- ◆ Membership
 - ◆ Nominating
 - ◆ Publication
 - ◆ Special Events
 - ◆ Suppliers Support

This is a sampling of what the Association offers its members.

MEMBER SERVICES...

- ◆ *AutoSearch*, inventory location service.
- ◆ **Wheel Time**, the quarterly newsletter that keeps members informed.
- ◆ **Stolen auto** check service.
- ◆ **Vehicle History Checks**
- ◆ **Form Services**
- ◆ **Group discounts** from industry suppliers such as **Trader Publications**.
- ◆ **MTS Mobility discount**
- ◆ **Ranger Insurance** for very special pricing for dealer bonds.
- ◆ Group Health Plan
- ◆ The Association has its own **web site** which is very popular with dealers and the general public.
- ◆ **carfind.ca** a website where members can advertise their inventory to the buying public.

GOALS AND OBJECTIVES...

- ◆ To create and maintain a positive public image of our industry.
- ◆ To encourage free enterprise and unselfish service to the public and our industry.
- ◆ To maintain open lines of communication with all levels of government.

The Manitoba Used Car Dealers Association

Associate Members

Mr. Chris Iwanko
Arthur J. Gallagher (Canada) Group
300-1440 Jack Blick Ave.
Winnipeg MB R3G 0L4

Kathy Stoyka
Alliance Financial Solutions
12 Chester Street
Winnipeg MB R2L 2B2

Main 204-669-5668
Fax 204-668-1918

Kathy Ward
Canadian Black Book
Suite 302 7800 Woodbine Ave.
Markham ON L3R 2N7
Web Site: www.canadianblackbook.com
Email: kward@canadianblackbook.com

Tel +1 (800) 562-3150 Ext.222
Fax +1 (800) 700-2987

Carfinco Inc.
201 Rochester Ave.
Winnipeg MB R3T 3V8
Email: mike.macdougall@carfinco.com

Bill Wereha
Coast to Coast Dealer Services Inc.
1945 King St. East Suite 100 Cell. 479-0979
Hamilton ON L8K 1W2
Web Site: www.coasttocoast.ca
Email: bill@coasttocoast.ca

Tel +1 (905) 578-7477
Fax +1 (905) 578-7792

Associate Members

Ms. Denise Buott

IA Auto Finance

1660 North Service Road

Oakville ON L6H 7G3

Amanda Saunders

Epic Dealer Solutions Ltd.

30 Kinsbourne Green Cell 999-7192

Winnipeg MB R2N 2R8

Web Site: www.epicdealersolutions.ca

Email: epic@mts.net

Main 204-255-5749

Fax 204-255-5771

Roy Neufert

Global Warranty Corporation

471 Waterloo Street

London ON N6B 2P4

Web Site: www.globalwarranty.com

Email: rneufert@globalwarranty.com

Main +1 (519) 672-9356

Fax +1 (519) 663-8013

Myles Bamendine

Lubrico Warranty

Box 520

Sanford MB R0G 2J0

Email: mbamendine@gmail.com

Cell. 204-229-0623

Lisa Norcross

Lubrico Warranty Inc.

2124 Jetstream Rd.

London ON N5V 3P5

Web Site: www.lubrico.com

Email: sales@lubrico.com

Tel 1-519-451-1900

Fax 1-519-451-5969

Associate Members

Mr. Doug Fast

MIG Insurance Group Ltd.

C/O 1401 Portage Avenue
Winnipeg MB R3G 0W1

Jamie Campbell

NAPA Auto Parts

1777 Ellice Ave.
Winnipeg MB R3H 0B4

Main 204-784-6359

Fax 204-633-6529

Cell 204-801-4629

John Horrocks

Horrocks Insurance Brokers

1631 St. Mary's Road
Winnipeg MB R2N 1Z4
Web Site: www.rangerinsurance.ca
Email: jhorrocks@rangerinsurance.ca

Tel 204-925-8630

Fax 204-257-5271

Mrs. Kim Magnusson

SiriusXM Canada Inc.
256 Avalon Road
Winnipeg MB R2M 2L7

Sean Mullen

Trader Corporation

Box 704 SS1
Lorette MB R0A 0Y0
Web Site: www.autotrader.ca

Tel 204-588-4773

The Manitoba Used Car Dealers Association

Grant Suderman

Tel 204-697-7164

Winnipeg Free Press

Fax 204-697-7375

1355 Mountain Ave.

Winnipeg MB R2X 3B6

Web Site: www.winnipegfreepress.com

Email: laurie.finley@freepress.mb.ca

The Manitoba Used Car Dealers Association

2017-18 Executive Committee

President: Lanny Floyde

Vice President: Derrick Andries

Secretary-Treasurer: Murray Peter

Directors

Terry Van Der Ploeg

Chris Dyck

Pro Lagos

Andrew Maciver

Les Varga

Executive Director: Nick Roberts